Change For Good® Passenger Announcement

Effective January 1, 2020

Hi, my name is [______], and I am a Champion for Children volunteer supporting UNICEF's Change for Good® program on American Airlines. UNICEF has saved more lives than any other humanitarian organization in the world.

The concept is easy: Donations of cash or leftover currency from your travels can create a better world for children. You can help UNICEF provide immunizations, nutrition, education and more to save and improve the lives of the world's most vulnerable children.

- \$1 could provide 60 days of safe water for a child.
- 5 could provide a malnourished child with therapeutic food for 4 days.
- \$10 could vaccinate 70 children and prevent life-threatening disease such as Polio.

In a moment, I will walk through the cabin with a UNICEF collection pouch to accept any currency or amount. No donation is too small.

[Champions: Add on for Video-Equipped Aircraft]

Please direct your attention to a brief video highlighting American Airlines' partnership with UNICEF and the tremendous work they are doing in over 190 countries around the world.

Thank You.

How to collect and deposit inflight Change for Good® donations

- Read the passenger announcement (PA) card (if you can't, have someone read it for you)
- Play the inflight UNICEF video (on videoequipped aircraft). Then walk through the aisle and collect with the UNICEF collection pouch you picked up at your Crew Service Center.
- Using the Buddy Witness System, deposit the sealed pouches in the designated Change for Good safes.
- Champions for Children can collect on all international flights, including Canada, Mexico, and the Caribbean (SJU, USVI) — plus Hawaii.
- Visit unicefusa.org/champions for updated program information. Join the FB group "UNICEF Champions for Children" at facebook.com/ championsforchildren. Let others know they also can find out more information on Jetnet.

Change for Good®





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您好,我叫[_____],我是"儿童冠军"(Champion for Children)项目的志愿者,支持联合国儿童基金会在美国航空上公司的"零聚爱心"(Change for Good)计划。联合国儿童基金会是世界上拯救生命最多的人道主义组织。

这个概念很简单:在您的旅行中捐赠现金或剩下的货币,可以为孩子们创造一个更美好的世界。您可以帮助联合国儿童基金会提供免疫、营养、教育等服务,以拯救和改善世界上最弱势儿童的生活。

- 1美元可以为一个孩子提供60天的安全用水。
- 5美元可以为一个营养不良的孩子提供4天的治疗性食物。
- 10美元可以为70名儿童接种疫苗,并预防小儿麻痹症等危及生命的疾病。

过一会儿,我会拿着联合国儿童基金会的募捐袋走过客舱,我们接受任何货币或任意金额。捐款再少都可以。

[Champions: Add on for Video-Equipped Aircraft]

请您留意一段简短的视频,该视频着重介绍了美国航空公司与联合国儿童基金会的合作伙伴关系,以及他们在全球190多个国家/地区所做的大量工作。

谢谢。

