

Change for Good®



American
Airlines



Saving Lives, Building Futures

Learn more at unicefusa.org.

Change For Good® Passenger Announcement

Effective January 1, 2020

Hi, my name is [_____], and I am a Champion for Children volunteer supporting UNICEF's Change for Good® program on American Airlines. UNICEF has saved more lives than any other humanitarian organization in the world.

The concept is easy: Donations of cash or leftover currency from your travels can create a better world for children. You can help UNICEF provide immunizations, nutrition, education and more to save and improve the lives of the world's most vulnerable children.

- \$1 could provide 60 days of safe water for a child.
- 5 could provide a malnourished child with therapeutic food for 4 days.
- \$10 could vaccinate 70 children and prevent life-threatening disease such as Polio.

In a moment, I will walk through the cabin with a UNICEF collection pouch to accept any currency or amount. No donation is too small.

[Champions: Add on for Video-Equipped Aircraft]

Please direct your attention to a brief video highlighting American Airlines' partnership with UNICEF and the tremendous work they are doing in over 190 countries around the world.

Thank You.

English

How to collect and deposit inflight Change for Good® donations

- **Read the passenger announcement (PA) card** (if you can't, have someone read it for you)
- **Play the inflight UNICEF video** (on video-equipped aircraft). Then walk through the aisle and collect with the UNICEF collection pouch you picked up at your Crew Service Center.
- Using the Buddy Witness System, **deposit the sealed pouches** in the designated Change for Good safes.
- **Champions for Children can collect on all international flights**, including Canada, Mexico, and the Caribbean (SJU, USVI) — plus Hawaii.
- Visit unicefusa.org/champions for updated program information. Join the FB group "UNICEF Champions for Children" at facebook.com/championsforchildren. Let others know they also can find out more information on Jetnet.

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