



UNICEF High School Clubs: Raise Awareness for Poverty and Participate in UNICEF's Live Below the Line Campaign!

Poverty hits children hardest. While a severe lack of goods and services hurts every human, it is most threatening to children's rights: survival, health and nutrition, education, participation, and protection from harm and exploitation. It creates an environment that is damaging to children's development in every way – mental, physical, and emotional.

Below is a sample week of events your club can carry out during the month of April to support UNICEF's work in poverty by Living Below the Line. While you do these activities, participate in and publicize UNICEF's [Live Below the Line](#) Campaign to raise awareness for children living in extreme poverty. Choose these five days where you will spend just \$1.50 per day on food and drink and send the money you've saved to UNICEF to fund nutrition programs in the world's poorest communities. Educational activities should take place at the beginning of the week so that students are familiar with issues and advocacy and fundraising initiatives should take place later in the week to allow students to support the cause they have learned about. Choose one activity for each day!

Money Monday

- Write facts about poverty and post them up around school in order to promote awareness about poverty in the community and globally. e.g. "More than 1.2 billion people around the world live below the extreme poverty line, on less than \$1.00 per day"
- Watch and share this TeachUNICEF [video](#) about a young boy's struggle with lack of economic opportunity in Nepal
- Read the [Voices of Youth](#) section on poverty and hunger

Community Tuesday

- Become a global citizen and sign the [petition](#) to end extreme poverty by the year 2030
- Poverty affects everyone. Reach out to your community by hosting a food drive at school where students bring in canned goods that will later be distributed to struggling members of the community. Remember to register all events at www.unicefusa.org/usfmaps
- Keep member involved with Live Below the Line by posting up recipes from Live Below the Line's [Recipe Book](#)

Wishful Wednesday

- Pledge to give up one unnecessary daily item (e.g. coffee, snacks, milk tea, etc) next week and donate the money you save to UNICEF's nutrition programs. Check out the [UNICEF's Inspired Gifts section](#), which delivers immediate, lifesaving aid to a malnourished child.
- [Read up](#) on how far UNICEF has gone with our Millennium Development Goals in eradicating extreme poverty and hunger and share these facts with your peers.
- Write an article about poverty or Live Below the Line for your local or school newspaper or community blog, using [UNICEF](#) and [UNICEF USA](#) sources. Don't feel comfortable writing it yourself? Write to the editors of the paper and ask them to do a piece on it!



Thoughtful Thursday

- Get members more involved with by hosting a Live Below the Line presentation to learn more about issues of extreme poverty and inspire them to help end extreme poverty within a generation. Email unicefhighschoolclubs@gmail.com for our official presentation!
- Participate in this [TeachUNICEF Nutrition Activity Sheet](#) and share your answers in a club meeting or with your peers in a group.
- Get your hands dirty and help students plant a school vegetable garden. The [National Farm to School network](#) has great resources to help you plan a garden that suits your school's and your regional climate conditions.

Fundraising Friday

- Host a [hunger banquet](#) in your school/community to highlight the disparities in income and food access around the world by creating a meal that costs 50 cents per guest. This is a great way to get your friends involved and ask for donations.
- Create a [fundraising page](#) for Live Below the Line. You can upload a photo and use the page to blog about your experience during Live Below the Line or post photos and videos.
 - Send an email out to your friends, family and classmates and tell them why you chose the organization you are supporting and what the campaign is all about. You'll find sample email language in the [Participant Pack](#). Highest fundraisers receive recognition on the Live Below the Line leaderboards. As you raise money your school will have the opportunity to compete against other schools across the country.
- Pay What You Think: Prepare a meal for your club members that fits within the Live Below the Line budget of 50 cents per meal. Ask your club members to donate what they would have spent on lunch.