ABOUT UNICEF CLUBS

unicef USA
for every child

EMPOWERING YOUNG LEADERS TO TAKE ACTION AS GLOBAL CITIZENS

UNICEF USA's mission is to relentlessly pursue a more equitable world for every child. UNICEF Clubs are on the front lines of youth-led change to realize the rights of the world's most vulnerable children.

HOW CLUBS ACTIVATE

Throughout the school year clubs mobilize their peers, schools and communities to ensure children everywhere are **healthy, educated, protected and respected.**

Clubs are a grassroots movement who activate in a variety of ways, including:

Educate

Becoming educated about the issues facing children globally – and the solutions to address them – helps turn youth leaders into advocates. UNICEF Club members in turn educate others in their community about urgent child right issues and development needs. Learn more by checking out our Pillar Resources.

Advocate

Clubs work to influence local and national decisionmakers to advance child rights and wellbeing. During key moments throughout the year, UNICEF Club members advocate for legislative action to fund and support policies that improve the lives of children. Find more ways to advocate by contacting your Community Engagement Associate.

Build Community

Growing a network helps UNICEF Clubs create change on a wider scale. This can mean finding opportunities to drive local participation in or awareness of initiatives like Trick-or-Treat for UNICEF or World's Children Day. Or it can mean combining forces with other high school or college clubs to hold events or pursue advocacy efforts addressing key issues for children. If you're part of a UNICEF Club join our online Club Hub through Circle!

Fundraise

Clubs raise funds that UNICEF uses to help children survive and thrive across the globe through programs that provide safe water, education, health care, protection in emergencies and conflict, and more.

