



for every child

UNICEF CLUBS: ABOUT US

Empowering young leaders to take action as global citizens

UNICEF USA's mission is to relentlessly pursue a more equitable world for every child.

UNICEF Clubs are on the front lines of youth-led change to realize the rights of the world's most vulnerable children.

How clubs activate: throughout the school year clubs mobilize their peers, schools and communities to ensure children everywhere are **Healthy, Educated, Protected and Respected**.

Plan and implement events related to the following categories:

Advocate

- Clubs work to influence and advocate local and national decision makers to advance child wellbeing in all communities. Clubs can mobilize their peers year-round to ensure all children have the right to grow, play and learn in healthy, safe environments. Find ways to advocate today in our clubs [resource center](#).

Fundraise

- Each year UNICEF Clubs activate their communities to fundraise in support of children's survival, access to safe water, nutrition, health care, education and protection from violence, exploitation and abuse.

Educate

- Spread awareness about the challenges children face around the world. From struggling every day to survive, going to school, or escaping conflict and disaster. Lead a presentation, hold a local event to raise awareness, share your impact story, speak to leaders in your community and convey the urgency of fighting for every child.

Build a Community

- Build partnerships with like-minded clubs, the UNICEF network and local organizations. Volunteer in your community to help ensure that every child is safe, healthy and has access to a quality education. Contact your regional Community Engagement Associate to coordinate your efforts with other UNICEF high school and college clubs to promote the well-being of children globally.



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To learn more about UNICEF Clubs, visit our Leader Resources online: unicefclubs.org.