



HOST A TRICK-OR-TREAT FOR UNICEF EVENT IN YOUR COMMUNITY

This October, add some meaning to your Halloweening® by hosting a Trick-or-Treat for UNICEF event and help raise vital funds for children worldwide with these easy steps.

1. Brainstorm an idea. To spark your creativity, refer to some fun events below!
2. Register your event through our [Community Fundraising Application](#) and unlock access to our fundraising platforms, tools, customizable templates, logos and more.
3. Once approved, access a collection of branded [resources and templates](#) to use at your event. If you are using our templates, please download our [Yantramanav](#) and [Barlow Condensed](#) fonts to maintain creative integrity.
4. Host your event! Share your Spooktacular photos using [#TOT4UNICEF](#) and tag [@unicefusa](#).
5. After your event, remit your funds [here](#). All funds raised will help UNICEF deliver humanitarian aid to children.

EVENT IDEAS

- **Fall community events.** Are there any events happening in your area, such as corn mazes, hayrides, pumpkin patches or fall festivals? Reach out and inquire about hosting your own booth to raise awareness about the campaign or funds for UNICEF. Or go big and host your own haunted house, fall photo opportunity, or Halloween carnival, with donations or ticket sales benefitting UNICEF! Remember to feature the Trick-or-Treat for UNICEF QR code in these spaces.
- **Costume party.** Receive access to our [ticketing platform](#) where you can customize your own event page and sell tickets to your Halloween party.
- **Movie night.** Host a screening of your favorite Halloween flick and turn it into a fundraising opportunity.
- **Pumpkin carving contest.** Have your friends “BYOP” for a carving contest. Collect an entry fee and vote for “creepiest,” “silliest,” or “best overall” jack-o-lanterns.
- **Grab-and-go stand:** Gather your favorite fall baked goods, coffee or cocoa to sell at a stand outside a library, on your school campus, or in your neighborhood. Bonus: Feature a one-pager about the campaign and how to get involved with UNICEF USA.
- **Trunk-or-Treat.** Set up a candy exchange at a local parking lot and display the Trick-or-Treat for UNICEF QR code as you share treats.

Prefer to rally your network online? **Head [here](#) to create your own Trick-or-Treat for UNICEF online fundraiser.** You'll find ways to customize your fundraising goal and story and share it with your network. Or spark some friendly competition by inviting friends to host their own fundraising pages and see who can raise the most funds!