



for every child

# UNICEF CLUBS: ABOUT US

## Empowering young leaders to take action as global citizens

UNICEF USA's mission is to relentlessly pursue a **more equitable world for every child**. We won't stop until every child is healthy, educated, protected and respected.

UNICEF Clubs are on the front lines of youth-led change to realize the rights of the world's most vulnerable children.

### Plan and implement events related to the following categories:

#### Advocate

- Become an active citizen by encouraging your elected leaders to put children first in all funding and policy decisions. Help us ensure that kids can grow, play and learn in healthy, safe environments. We take action to protect the U.S. Government's annual funding to UNICEF to promote the survival, protection and development of children in more than 190 countries. In key markets, activate your club in support of [UNICEF's Child Friendly Cities Initiative](#).

#### Fundraise

- UNICEF has helped save more children's lives than any other humanitarian organization. We operate solely on voluntary donations. Help us fundraise in support of children's survival, access to safe water, nutrition, health care, and protection from violence, exploitation and abuse.

#### Educate

- Spread awareness about the challenges children face around the world. From struggling every day to survive, going to school, or escaping conflict and disaster. Lead a presentation, hold a local event to raise awareness, share your impact story, speak to leaders in your community and convey the urgency of fighting for every child.

#### Build a Community

- Build partnerships with local organizations. Volunteer in your community to help ensure that every child is safe, healthy and has access to a quality education. Coordinate your efforts with other UNICEF high school and college clubs to promote the well-being of children in your local community.



Updated AUGUST 2023

To learn more about UNICEF Clubs, visit our Leader Resources online: [unicefclubs.org](https://unicefclubs.org).