



for every child

UNICEF UNITE: EVENT IDEAS

Fundraise for UNICEF virtually or in person.

- 1 Spark your creativity** with this list of virtual and in-person event ideas.
- 2 Visit unicefusa.org/fundraiser** and fill out the Fundraiser + Event Application to get started.
- 3 Explore our [guides](#)** and unlock access to UNICEF USA's platforms, resources, tools, and more.
- 4 Don't forget** to remit your donations afterwards! Clubs visit unicefusa.org/clubsremit and general volunteers visit unicefusa.org/remit.

EVENT IDEAS

Start an Online Fundraising Page

Customize your own UNICEF donation form and share it far and wide. Come up with a fundraising goal and dedicate a special moment like your birthday, or fundraise for a cause dear to you. Peer-to-peer fundraising is an impactful way to activate your network. Get started: [clubs](#), [general volunteers](#).

Rent a Food or Ice Cream Truck In Your Community

Reach out to a local small business truck owner and see if you can use their services for an afternoon. Post flyers around the neighborhood (re-use paper scraps!) or in the neighborhood chat so people can plan ahead. Bonus: ask a friend with a truck to DJ behind the food/ice cream truck.

Grab n' Go Stand: Sell Hot Cocoa, Coffee or Lemonade

Don't forget the hand sanitizer! Set up in your neighborhood, a central area (ask for permission!), at a library or on a school campus. Bonus: attach info on how to get involved with UNICEF or facts on children's rights to the items you're selling.

Virtual Game Night

Get competitive and host a virtual game night for UNICEF. Use general knowledge or UNICEF-themed trivia, bingo or any game that can be played virtually. Did you know UNICEF USA has a ticketing platform that allows you to easily customize your event page, sell tickets and collect RSVPs? Fill out the [Fundraiser + Event Application](#) to get yours set up. Sell tickets to join the game and customize the e-mail confirmation with the call-in instructions.

Outdoor Movie Night

Know someone who can lend you an outdoor movie projector? Host a screening of a documentary or movie that will educate your audience and inspire them to get involved with UNICEF. Bonus: ask local businesses to donate food and drinks. You can use the ticketing page to sell tickets and scan people in “at the door!”

Teach a Class

Do you have a special skill you could teach your friends, family, professional network or your local community? Teach an in-person or virtual class by setting up your UNICEF ticketing page to sell tickets and collect donations. A few ideas: exercise, yoga, cooking, painting, language, or photo editing.

Panel Discussion/Webinar

Raise awareness about UNICEF’s work by organizing an in-person or virtual panel discussion, speaker series, or town hall. Fill out the [Fundraiser + Event Application](#) to get started with your request for a guest speaker and provide your community with a chance to hear from experts and learn how to take action.

Host a Show

Put on a benefit concert, talent, poetry, dance or comedy show; organize a gala; or celebrate a special occasion. Sell tickets through your own event page or ask for donations through a customized [donation form](#).

Water Walk

In celebration of World Water Month, plan a water walk. Pick a visible spot in your community or on campus and march with buckets of water in solidarity with the millions of women and children who have to walk miles to bring home clean, safe drinking water.

Scavenger Hunt

Plan a fun, interactive scavenger hunt around your community. Sell tickets or ask for donations to join a group. Bonus: Count your steps and host a discussion afterwards about how far women and children have to walk to fetch safe drinking water every day.

Endurance Challenge

Team up with a group of friends, family, or coworkers and host an endurance competition - like a biking, walking, or running challenge. Participants can create their own [fundraising page](#) and ask people to ‘sponsor’ them. Give out winning prizes to the individuals who log the most miles or raise the most funds.

Organize an Auction

Gather donations, such as experiences, items, gift cards, etc. and auction them off! UNICEF USA will help you get set up with your own auction platform to facilitate an in-person or virtual auction.

Learn More: Events should focus on building community, advocating, fundraising or speaking out! To get started, fill out the [Fundraiser + Event Application](#).

