



for every child

UNICEF UNITE CLUBS: CALENDAR 2021-2022

Check out more details on our [online calendar](#).

AUGUST

THEME: EDUCATION

To Do

[Register your club](#) for the 2021-2022 school year and check out all the new resources at [unicefclubs.org](#).

Action Item

- More than 168 million children and youth globally have been out of school for a full year due to COVID-19. As you go back to school, host a fundraiser to help UNICEF ensure more students can get back to learning.
- Recruit club members to join your club through Club Involvement fairs, social media promotion and engaging activities.
- Plan your school year — get familiar with our revamped [UNICEF Clubs Resource page](#).

Important Dates

- August 1: **Club registration OPENS**
- August 12: **International Youth Day**
- August 26: **19th Amendment Centennial**

SEPTEMBER

THEME: ADVOCACY

To Do

Spread the importance of voting and learn how you can be more civically engaged.

Action Item

- Educate yourself and your club on advocacy with UNICEF USA by reading through our [Advocacy 101](#) guide.
- Learn more about key policies UNICEF USA is advocating for and take action today at [act.unicefusa.org](#).

Important Dates

- September 8: **International Literacy Day**
- September 21: **International Day of Peace**
- September 28: **National Voter Registration Day**

OCTOBER

THEME: TRICK-OR-TREAT FOR UNICEF

To Do

Plan a Halloween Trick-or-Treat for UNICEF (TOT) event and turn it into a competition by creating an [online fundraising page](#).

Action Item

- Host a [costume party](#) to raise funds for Trick-or-Treat for UNICEF and show off your best costumes on Instagram and TikTok!
- Share why you love TOT season on your social media channels and encourage others to take part this fall.
- In honor of World Mental Health Day check out UNICEF's 2020 State of the World's Children Report coming out in October focused on Mental Health.

Important Dates

- October 10: **World Mental Health Day**
- October 11: **International Day of the Girl**
- October 17: **International Day for the Eradication of Poverty**
- October 24: **United Nations Day**

NOVEMBER

THEME: CONVENTION ON THE RIGHTS OF THE CHILD

To Do

Get ready for World Children's Day (WCD) by learning about children's rights this month.

Action Item

- Learn about the United Nations Convention on the Rights of the Child (CRC) through the [World's Largest Lesson](#) or our informative [Powerpoint](#).
- Create a video sharing what children's rights mean to you and your club.

Important Dates

- November 3: **Election Day**
- November 20: **World Children's Day**



DECEMBER

THEME: END VIOLENCE AGAINST CHILDREN

To Do

Every five minutes a child dies as a result of violence. End the year by helping UNICEF #EndViolence.

Action Item

- Children should feel safe at home, in school and in their communities. Start by learning the facts on UNICEF's [campaign page](#) or hosting a discussion with your club.
- Half of the world's teens experience peer violence in and around school. Help us create safe environments at school and start in your own community by [leaving a kind note](#) for someone who needs it or speaking out if you're worried about a friend. Check out UNICEF's tips for [reporting violence](#).
- UNICEF turns 75 this year! Help us celebrate by purchasing tickets to join a virtual watch party of our new short film featuring UNICEF's lifesaving work. Stay tuned for tickets to [go live](#).

Important Dates

- December 1: **World AIDS Day**
- December 10: **Human Rights Day**
- December 11: **UNICEF's Birthday**

JANUARY

THEME: HUMAN TRAFFICKING AWARENESS

To Do

Start the new year by learning about the issue of Human Trafficking and how UNICEF is fighting to End Trafficking.

Action Item

- Choose an event to host from the End Trafficking Toolkit to raise awareness in your community about human trafficking in the US and around the world.
- [Contact](#) your elected officials, urging them to keep trafficking and the survivors impacted by this human rights violation top of mind when making legislative decisions.

Important Dates

- January 11: **National Human Trafficking Awareness Day**



FEBRUARY

THEME: GENDER EQUALITY & GIRLS' EMPOWERMENT

To Do

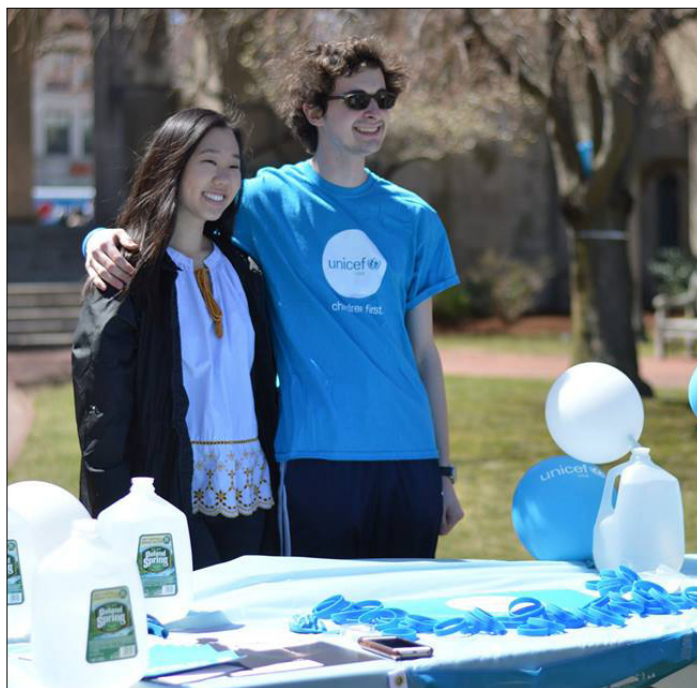
Did you know 5 million more girls than boys are out of school globally? In preparation for International Women's Day in March, educate your community on gender equality and girls' empowerment.

Action Item

- Host an [online trivia game](#) to educate your clubs on the progress that has been made for young women and girls and the work that still needs to be done.
- Celebrate Black History Month by educating yourself and your club members about systemic racism. You can do this by reading and discussing a relevant book together. Check out our [resource center](#) for a book club guide.
- Use your voice. What message do you want to share with young girls today? Share it with us on social media @UNICEFClubs.

Important Dates

- February 11: **Freedom Day**
- February 20: **World Day of Social Justice**



MARCH

THEME: WATER, SANITATION AND HYGIENE

To Do

Join our virtual trainings to broaden your understanding of UNICEF and build new skills. Visit our [online calendar](#) for details.

Action Item

- Host a Water Walk to educate your community on the global water crisis. Find more details in our resource center.
- Start thinking about your leadership transition plans as you end the school year. Find our leadership transition guide [online](#) to guide you!

Important Dates

- March 8: **International Women's Day**
- March 22: **World Water Day**

APRIL

THEME: CLIMATE

To Do

Educate [your club about](#) the impact climate change is having on children and take action on [Earth Day](#).

Action Item

- Take a look at our [Climate and its Impact on Children](#) Powerpoint this month.
- Submit your club's [End of Year Survey](#) and receive digital certificates and badges for your club leaders and members.
- Share on social media why **#VaccinesWork** and spread awareness with our [shareable posts](#).

Important Dates

- April 22: **Earth Day**
- April 24–30: **World Immunization Week**

MAY

THEME: MENTAL HEALTH

To Do

During Mental Health Awareness month, help us spread awareness and destigmatize the issue of mental health ensuring young people are educated and have the tools to access the help they need.

Action Item

- On Mental Health Action Day, reach out to a friend, host a group yoga session, share resources for accessing help on social media and prioritize your own mental wellness.
- Encourage your representatives to invest in and support mental health legislation. Take our online [advocacy action](#).
- Educate yourself and your club through our [online resources](#) to learn about implicit bias and how your club can ensure a fair, and equitable environment for all students, especially as you elect new club leaders for the next school year.

Important Dates

- May 20: **Mental Health Action Day**
- May 29: **International Day of UN Peacekeepers**
- May 31: **Happy graduation to our seniors!**



© UNICEFUSA/2018/MBSH

Updated JULY 2021

JUNE

THEME: REFUGEES AND MIGRANTS

To Do

Be sure to send your club's updated leadership info in the End of Year survey. Take a look at our Leadership Transition guide at unicefclubs.org.

Action Item

- For your last meeting of the year, learn about the current [refugee crisis](#), and what you can do this summer to help.
- Watch [Shelter](#), a documentary created with UNICEF NextGen that tells the stories of children forced to move from their homes and families in Central America.
- If you graduated high school, check to see if your college has a [UNICEF Club](#); if not, start one. If you graduated college, join [NextGen](#)! Your first year is free.

Important Dates

- June 1: **End of Year Survey is DUE**
- June 12: **World Day Against Child Labor**
- June 20: **World Refugee Day**

JULY

THEME: HUMANITARIAN EMERGENCIES

To Do

As Hurricane Season approaches in many countries, learn how UNICEF is responding to emergencies.

Action Item

- Host a fundraiser on social media to support UNICEF's efforts in responding to humanitarian emergencies.
- Learn how UNICEF is responding in countless areas during emergencies. For example, check out these [School in a Box](#) kits that UNICEF provides for children to keep learning even in the midst of an emergency.

Important Dates

- July 17: **World Day for International Justice**