

# UNICEF USA CLUBS: About US

## Empowering young leaders to take action as global citizens

Who are UNICEF Clubs? The UNICEF UNITE Clubs program is a youth-led, grassroots movement. Our high school and college students in the United States play a vital role as the voice for children everywhere. UNICEF UNITE Clubs partner with UNICEF USA and activate their local community.

It is UNICEF USA's goal to empower youth in the United States with the resources and skills to be effective global citizens. Our students think globally and act locally, with and for our world's most vulnerable children.

### PLAN AND IMPLEMENT AT LEAST ONE EVENT IN EACH OF THE FOLLOWING:

#### **Advocate**

• Become an active citizen by encouraging your elected leaders to put children first in all funding and policy decisions. Help us ensure that kids can grow, play and learn in healthy, safe environments. We take action to protect the U.S. Government's annual funding to UNICEF to promote the survival, protection and development of children in over 190 countries.

#### **Fundraise**

• UNICEF has helped save more children's lives than any other humanitarian organization. We operate solely on voluntary donations. Help us fundraise in support of children's survival, access to safe water, nutrition, health care, and protection from violence, exploitation and abuse.

#### **Educate**

• Spread awareness about the challenges children face around the world. From struggling every day to survive, going to school, or escaping conflict and disaster. Lead a powerpoint, hold a local event to raise awareness, share your impact story, speak to leaders in your community and convey the urgency of fighting for every child.

#### **Build a Community**

 Build partnerships with local organizations.
Volunteer in your community to help ensure that every child is safe, healthy and has access to a quality education. Coordinate your efforts with other UNICEF high school and college clubs to promote the well-being of children in your local community.

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