



for every child

# UNICEF UNITE CLUBS: PARTNERSHIP TIPS

## Building relationships for success

### TIPS AND TRICKS FOR EFFECTIVE PARTNERSHIPS

**1 Get to know the staff in your Student Activities office.** This office will always be busy handling student inquiries, so establishing a strong relationship and being on good terms with them is important and will help you get assistance more quickly.

**2 Get to know your Student Government representatives.** This body is your voice on campus and can influence school policy in your favor. The Student Government is often responsible for awarding funding to campus organizations for events. Competition for funding may be fierce, so make yourself stand out by bonding with your representatives.

**3 Reach out to like-minded organizations at school.** Working with other groups is extremely beneficial to your own membership recruitment and retention because you open yourself up to meeting new people who share in your mission and values. Collaboration also brings more skill sets and connections to the planning process, and your event will ultimately be more successful.

**4 Be specific when you are co-fundraising with another organization.** If you are splitting the money, be clear to whoever is donating that the money is going to two different groups that support UNICEF.

**5 Check out our partners.** UNICEF USA works with many partners that may have a local presence. Visit [unicefusa.org/partners](https://unicefusa.org/partners).

**6 Uphold UNICEF's Values.** When partnering make sure that issues you are addressing are non-partisan and that the organization does not promote opinions and perspectives that go against UNICEF's mission.

**Tips & Tricks: Partnerships are about building relationships. Dedicate time and energy to them!**



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To learn more about UNICEF UNITE Clubs, visit our Leader Resources online: [unicefclubs.org](https://unicefclubs.org)