TRICK-OR-TREAT FOR UNICEF

Kids Helping Kids®, One Door at a Time.

Trick-or-Treat for UNICEF is the original Kids Helping Kids campaign! This October, kids can Be Scary Good by collecting donations, big and small, that add up to life-saving change for other children around the world.

Any amount can make a difference for children around the world:

50¢ can provide 1 packet of therapeutic food to help save a malnourished child

$2 can provide 10 bars of soap to keep kids clean and healthy

$5 can provide 1 UNICEF backpack for a child to go to school

$7 can provide 1 volleyball for kids to play and learn teamwork

Empowering Kids for Over 67 Years

When kids Trick-or-Treat for UNICEF, they learn the value of helping others and feel empowered to make a difference, shaping the next generation of global citizens.

Ways to Be Scary Good

- Costume parties
- Facebook fundraisers
- Trunk-or-Treating
- Go Trick-or-Treating!

Where Donations Go

Kids have raised almost $180 million to help children in greatest need.

- Healthcare
- Nutrition
- Safe Water
- Education
- Emergency Relief

UNICEF has helped save more children's lives than any other humanitarian organization!

VISIT
trickortreatforunicef.org

all October long and enjoy daily treats. Use #BeScaryGood, #TOT4UNICEF, #KidsHelpingKids to spread the word on social media.