

Saving Lives: The Six Cents Initiative



You may know that **70%** of the earth is covered in water, the same as the human body.

To live healthily, human beings must consume **1.5 – 2 liters** of water each day.

Did you know that **1 billion people do not have access** to clean water?



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We all know that drinking safe water is fundamental to human life, yet more than 1 billion people do not have access to it. As a result, thousands of children die every day from diarrhea and other water, sanitation and hygiene-related diseases and many more suffer and are weakened by illness.

So what can we do to help?

Raise funds for the Six Cents Initiative. Clearly the smallest donation can help make a big difference in the life of a child who needs access to clean water or is sick from drinking unsafe water.

- 6 cents can provide one packet of oral rehydration salts for one child to treat severe dehydration and diarrhea, a leading cause of death among young children.
- \$1 can provide 40 children with one liter of water or one child with 40 liters of water.
- \$61.00 can provide a small scale micro-filter, water purifier, and disinfectant used to eliminate harmful micro-organisms in turbid water in cases of emergency.
- \$130.00 can provide a family hygiene kit containing detergent, soap, wash basin, towels, bucket, toothbrushes, and toothpaste for 10 families.

[Checkout the new online fundraising pages at unicefusa.org/sixcentsonline](http://unicefusa.org/sixcentsonline)

Who can I call with questions or for help? Visit unicefusa.org/circlek to learn more. Kristi Burnham at the U.S. Fund for UNICEF is available to answer any questions. Contact her at sixcentsonline@unicefusa.org, or 404-881-2700, ext 203.