



**UNICEF'S CHANGE FOR GOOD  
PROGRAM ON AMERICAN AIRLINES**

# You raised \$1,609,844.65 for UNICEF in 2010!

Congratulations, Champions for Children and generous AA customers,  
for another year of record-breaking collections through UNICEF's  
Change for Good program on American Airlines!

- **\$346,341** was raised to support children impacted by the devastating earthquake in Haiti
- **\$561,886** was raised to support children and families affected by HIV/AIDS in Latin America
  - **\$385,742** was raised to support UNICEF's lifesaving programs around the world
- **\$315,875** is up to Champions, who get to vote on the allocation of this portion of 2010 collections

Your incredible efforts are bringing CHANGE to children's lives.

*Thanks a Million +*

CHANGE FOR GOOD ON AMERICAN AIRLINES:

Learn more at: [www.unicefusa.org/champions](http://www.unicefusa.org/champions)

